

SPECIAL PROMOTIONS AND SPONSORSHIP OPPORTUNITIES

LILAC BALLROOM STAGE (One Available)

\$3,000.00

The Lilac Ballroom is used for all major conference events and performances. A banner (provided by you) either hung over the stage or a standing banner posted on the front of the stage advertising your company as a sponsor for the Lilac Ballroom. This sponsorship will maximize your company's exposure at the conference.

CONFERENCE BAG HOLDER LOGO (One Available)

\$1,800.00

CONFERENCE BAG LOGO (Two Available)

One each @ \$1,500.00

Your company's logo on the conference bag or badge holder given to each attendee. Your logo will be displayed throughout the conference and across the exhibit floor. Every attendee will carry your logo with them throughout the conference.

REGISTRATION AREA SPONSORSHIP (Two Available)

One each @ \$1,200.00

One standing banner (maximum 6' x 2.5' to be provided by sponsor) located at registration just outside the exhibit floor and your company's logo and name wrapped around the registration kiosks. Every attendee must sign in at one of our six registration stations.

CONFERENCE BAG INSERT

One item @ \$350.00

One small item (no bags) that will be inserted into the NYSSMA tote bag given to each attendee. Examples: flyer, postcard, pen/pencil, magnet, small note pad, etc. We will need 1800 items. Shipping details will be forthcoming closer to the conference.

I WISH TO TAKE:

- | | |
|---|--|
| <input type="checkbox"/> Lilac Ballroom Stage Banner \$3,000.00
<input type="checkbox"/> Registration Area Sponsorship \$1,200.00 (for one)
<input type="checkbox"/> Conference Bag Logo \$1,500.00 (for one) | <p style="text-align: center;">None</p> <input type="checkbox"/> Badge Holder Logo \$1,800.00
<input type="checkbox"/> Conference Bag Insert \$350.00 |
|---|--|

I wish to charge my ad to: AMEX VISA MC DISCOVER \$ _____

Card No. Exp. Date: _____

Billing Zip Code: _____