

# WINTER CONFERENCE EXHIBITOR SHOWCASE\*

## DEADLINE OCTOBER 1<sup>ST</sup>

Dear Exhibitor:

Conference exhibitors with an Institutional Membership, may submit a request for an Exhibitor Showcase(s). Unlike Conference Sessions, which are subject to review and approval, Showcases are guaranteed to be scheduled. Showcase Sessions are available to Exhibitors based on the following criteria:

- Booth contract
- Established NYSSMA Institutional Membership
- One Showcase Session per booth, up to a maximum of three Showcase Sessions per exhibitor (based on number of booths and Institutional Member Level).

**The Showcase Session application is available only online. *Application is only valid once a Booth Contract and Institutional Membership have been submitted.***

Please follow these steps to apply:

- Go to the NYSSMA Web Page ([www.nyssma.org](http://www.nyssma.org)).
- Navigate to the Exhibitor tab on the NYSSMA home page.
- Complete and submit all three of these forms :
  - Institutional Member Form
  - NYSSMA Exhibit Contract Form
  - Showcase Application [showcase application link](#)
    - Apply early. Later applications could miss important publication deadlines.
    - Complete each section with accurate information. The submitting clinician will become the primary contact.
    - If you prefer, you may use the included QR Code to link to the showcase application.



### AV Equipment

Session rooms include *a microphone, LCD projector connected to sound and a screen*. If you need **additional AV** equipment, you must indicate that on your submission for a showcase.

**Showcase Sessions are one hour in length and will be scheduled in early June** and thereafter as they are accepted. Your **Primary Contact** will be notified via e-mail of the day and time of the scheduled Showcase Session(s).

- \* **Exhibitor showcases are for the exclusive use of the Exhibitor who meets the appropriate criteria. Unused showcases may NOT be offered to a third party company. Subsidiary companies will be considered and approved or denied at NYSSMA's sole discretion.**