

# ADVERTISING RATES

**RESERVATION DATE: no later than SEPTEMBER 15, 2024**

**ARTWORK DUE: no later than OCTOBER 11, 2024**

<b>Grayscale/BW only available as below</b>		Full Pg <b>COLOR</b> Back Cover	\$1,300.00
		Full Pg <b>COLOR</b> Inside Back Cover	\$1,200.00
Full Pg B/W	\$650.00	Full Pg <b>COLOR</b> Inside Front Cover	\$1,200.00
Half Pg B/W	\$500.00	Full Pg <b>COLOR</b>	\$750.00
		Half Pg <b>COLOR</b>	\$550.00
		Quarter Page <b>COLOR</b>	\$450.00

**FULL PAGE or COVER**

**7.5 x 9.75**

**HALF PAGE**

**7.5 x 4.75**

**QUARTER PAGE 2 COLUMN AD**

**3.5 x 4.5**

**REQUIREMENTS/SUBMISSION FORMAT**

All ads submitted electronically to [dsuper@nyssma.org](mailto:dsuper@nyssma.org). – High resolution 300 DPI PDF files are to be furnished by the advertiser

## INSERTION ORDER - Payment Due at Time of Order

I wish to place an ad in the NYSSMA® Winter Conference Program

I wish to include a bag handout – Ship to NYSSMA Office no later than November 1.

Name of Company \_\_\_\_\_

Person Placing Ad \_\_\_\_\_

Email and Phone Number \_\_\_\_\_

GRAYSCALE AD (B/W)

Full Page ..... \$ 650.00

Half Page ..... \$ 500.00

BAG HANDOUT/PROMOTIONAL\*

One ..... \$ 250.00

\*Only for attendees, no students. Suggested items – postcard, brochure, pen or other flat item.

\* If paying by check make payable to NYSSMA and send with insertion order to:  
NYSSMA, 718 The Plain Road, Westbury, NY 11590

COLOR AD (4-color)

Full Page Back Cover ..... \$1,300.00

Full Page Inside Back Cover ..... \$1,200.00

Full Page Inside Front Cover ..... \$1,200.00

Full Page ..... \$750.00

Half Page ..... \$550.00

Quarter Page ..... \$450.00

I wish to charge my ad to my:  AMEX  VISA  MC  DISCOVER \$ \_\_\_\_\_

Card No.:     Exp. Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_