

ADVERTISING RATES

RESERVATION DATE: no later than SEPTEMBER 30, 2023

ARTWORK DUE: no later than OCTOBER 15, 2023

Grayscale/BW only available as below			
Full Pg B/W	\$650.00	Full Pg COLOR Back Cover	\$1,400.00
Half Pg B/W	\$450.00	Full Pg COLOR Inside Back Cover	\$1,200.00
		Full Pg COLOR Inside Front Cover	\$1,200.00
		Full Pg COLOR Opposite Inside Front Cover	\$1,200.00
		Full Pg COLOR	\$750.00
		Half Pg COLOR	\$500.00
		Quarter Page COLOR	\$450.00

FULL PAGE or COVER	HALF PAGE	QUARTER PAGE 2 COLUMN AD
7.5 x 9.75	7.5 x 4.75	3.5 x 4.5
REQUIREMENTS/SUBMISSION FORMAT		
All ads submitted electronically to dsuper@nyssma.org . – High resolution 300 DPI PDF files are to be furnished by the advertiser		

INSERTION ORDER - Payment Due at Time of Order

I wish to place an ad in the NYSSMA® Winter Conference Program

Name of Company _____

Person Placing Ad _____

Email and Phone Number _____

<p style="text-align: center;"><u>GRAYSCALE AD (B/W)</u></p> <p><input type="checkbox"/> Full Page \$ 650.00</p> <p><input type="checkbox"/> Half Page \$ 450.00</p> <p><input type="checkbox"/> Check Enclosed* Amount _____</p> <p style="font-size: small;">* Checks are payable to NYSSMA and sent with insertion order to: NYSSMA, 718 The Plain Road, Westbury, NY 11590</p>	<p style="text-align: center;"><u>COLOR AD (4-color)</u></p> <p><input type="checkbox"/> Full Page Back Cover \$1,400.00</p> <p><input type="checkbox"/> Full Page Inside Back Cover \$1,200.00</p> <p><input type="checkbox"/> Full Page Inside Front Cover \$1,200.00</p> <p><input type="checkbox"/> Full Page Opp. Inside Front Cover \$1,200.00</p> <p><input type="checkbox"/> Full Page \$750.00</p> <p><input type="checkbox"/> Half Page \$500.00</p> <p><input type="checkbox"/> Quarter Page \$450.00</p>
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I wish to charge my ad to my: AMEX VISA MC DISCOVER \$ _____

Card No.: Exp. Date: _____

Billing Zip Code: _____