

ADVERTISING RATES

RESERVATION DATE: no later than SEPTEMBER 30, 2022

ARTWORK DUE: no later than OCTOBER 15, 2022

Grayscale/BW only available as below			
Full Pg B/W	\$650.00	Full Pg COLOR Back Cover	\$1,500.00
Half Pg B/W	\$400.00	Full Pg COLOR Inside Back Cover	\$1,200.00
		Full Pg COLOR Inside Front Cover	\$1,200.00
		Full Pg COLOR Opposite Inside Front Cover	\$1,200.00
		Full Pg COLOR	\$750.00
		Half Pg COLOR	\$450.00
		Quarter Page COLOR	\$400.00

FULL PAGE or COVER

7.5 x 9.75

HALF PAGE

7.5 x 4.75

QUARTER PAGE 2 COLUMN AD

3.5 x 4.5

REQUIREMENTS/SUBMISSION FORMAT

All ads submitted electronically to dsuper@nyssma.org. – High resolution 300 DPI PDF files are to be furnished by the advertiser

INSERTION ORDER - Payment Due at Time of Order

I wish to place an ad in the NYSSMA® Winter Conference Program

Name of Company _____

Person Placing Ad _____

Email and Phone Number _____

GRAYSCALE AD (B/W)

- Full Page \$ 650.00
- Half Page \$ 400.00

Check Enclosed* Amount _____

* Checks are payable to NYSSMA and sent with insertion order to:
NYSSMA, 718 The Plain Road, Westbury, NY 11590

COLOR AD (4-color)

- Full Page Back Cover \$1,500.00
- Full Page Inside Back Cover \$1,200.00
- Full Page Inside Front Cover \$1,200.00
- Full Page Opp. Inside Front Cover \$1,200.00
- Full Page \$750.00
- Half Page \$450.00
- Quarter Page \$400.00

I wish to charge my ad to my: AMEX VISA MC DISCOVER \$ _____

Card No.: Exp. Date: _____

Billing Zip Code: _____