

REQUEST FOR A WINTER CONFERENCE SHOWCASE

DEADLINE — SEPTEMBER 15, 2021

Dear Exhibitor:

Please note that as a conference exhibitor, you have the option of submitting a request for a Showcase Session. Unlike Conference Sessions, which are subject to review and approval, Showcase Sessions are guaranteed to be scheduled. Showcase Sessions are available to Exhibitors based on the following criteria:

- Established NYSSMA Institutional Membership
- One Showcase Session per booth, up to a maximum of three Showcase Sessions per exhibitor

The Showcase Session application is now available only online. Please follow these steps to apply:

- Go to the NYSSMA Web Page (www.nyssma.org).
- Click the Exhibitor tab on the top blue bar.
- From the drop-down menu, complete and submit all three of these forms :
 - Institutional Member Form
 - NYSSMA Exhibit Contract Form
 - Showcase Application
 - The deadline for submission is September 15, 2021.
 - Late applications will be scheduled based upon remaining space and times.
 - Complete each section thoroughly with accurate information, particularly the clinician, the primary contact, and equipment needs.
 - Showcase title can be no more than 40 characters.
 - Showcase description can be no more than 400 characters.

Showcase Sessions will be scheduled shortly after the September 15th deadline date. Your **Primary Contact** will be:

- Notified via e-mail of the day, time, and location of the scheduled Showcase Session(s).
- If your equipment needs cannot be fulfilled by NYSSMA, contacted by our audio-visual vendor, CMI, concerning equipment availability and pricing .

<https://nyssma.submittable.com/submit/6d3cee3b-df7f-464c-abd8-4147dcdfca8/2021-nyssma-exhibitor-showcase-request>