**PLACE ON DISTRICT LETTERHEAD**

**FOR IMMEDIATE RELEASE CONTACT:** (*Name)*

*(Phone Number)*

*(Email Address)*

**(Number of students) from (Name of District) Selected to**

**All-Eastern Ensemble(s)**

*Student(****s****) selected to represent District’s Music Program in (*location of festival*)*

*(****Date, Location***) – (*Name of School District*) is proud to announce the selection of (*number of students*) from its music program that will perform at the Eastern Division Honors Festival held in (*Name of Venue, City, State*). The event - held from (insert dates) - is sponsored by the National Association for Music Education (NAfME). (*He/She/They*) will be among the more than two hundred (200) students selected from school music programs across the state. Approximately six hundred (600) students will participate from schools across the east coast.

Students will rehearse and perform with renowned conductors including ((*Include Name and Affiliated Organization if known*) for the All National Concert Band; (*Include Name and Affiliated Organization if known*) for the All National Orchestra; (*Include Name and Affiliated Organization if known*) for the All National Mixed Choir; and (*Include Name and Affiliated Organization if known*) for the All National Jazz Band.

“This is a wonderful opportunity for our students,’’ said (*Superintendent, Principal, Arts Administrator, Teacher*). “They will work collaboratively with other young musicians from schools outside of New York and gain valuable experience by working with renown master conductors.”

(*Insert School District Boilerplate*)

NYSSMA, the New York State School Music Association, is the largest state affiliate of the National Association for Music Education.

The Mission of the New York State School Music Association (NYSSMA) is to advance music education across New York State for its membership and students in member school programs.

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