



NYSSMA[®]

718 The Plain Road, Westbury, NY 11590-5956



April 2018

Hello Everyone! It is with great excitement and pleasure to invite you to the New York State Summer Music Conference, August 12-14, 2018 in Albany, NY. This summer's conference will showcase an outstanding line up of concerts, Director's Groups rehearsals, music reading sessions, adjudicator refresher seminars, demonstrations, discussions groups, workshops, lectures, meetings and social events. This conference is uniquely co-sponsored by the following groups. Hope to see you in Albany!

**NYSSMA[®]
COME A**

**NY-ACDA
NY-ASTA
NYSBDA**

**NYSCAME
J.W. PEPPER & SON, INC.**

I look forward to seeing you at the NYS Summer Music Conference!

EXHIBITOR HOURS

Sunday, August 12 12:00 N - 4:00 PM
Monday, August 13 8:00 AM - 4:00 PM
Tuesday, August 14 8:00 AM - 1:00 PM

SUNDAY, AUGUST 12

12:00 PM 2018 NY-ACDA MIDDLE SCHOOL HONOR CHOIR CONCERT
Derrick Fox, University of Nebraska – Omaha

MONDAY, AUGUST 13

1:00 PM CONFERENCE KEYNOTE
Paul Hogle (sponsored by NY-ACDA)

8:00 PM NY-ACDA DIRECTORS' CHORUS
Dr. Daniel Alfonso, Jr., California State University Stanislaus

NYSBDA DIRECTORS' BAND
Gary W. Hill, Arizona State University

NY-ASTA DIRECTORS' ORCHESTRA
Jeremy Woolstenbulme, Hyde Park MS, Las Vegas, NV

ALL-CONFERENCE RECEPTION following MONDAY'S CONCERT

TUESDAY, AUGUST 14

2:00 PM 17TH ANNUAL ELEMENTARY CHILDREN'S HONOR CHOIR CONCERT
Melissa Keylock, Director, Pennsylvania Girlchoir

Sincerely,
Robin DeSantis
NYSSMA Third Vice-President

NEW YORK STATE SUMMER MUSIC CONFERENCE

AUGUST 12 - 14, 2018

Hilton Albany

EXHIBITOR HOURS

Summer Conference	Sunday, August 12	12:00 N – 4:00 pm
	Monday, August 13	8:00 am – 4:00 pm
	Tuesday, August 14	8:00 am – 1:00 pm

SET UP:

Please set up exhibits Sunday morning 8:00 AM – 12:00 Noon. You should bring a cover for your table over night.

EXHIBIT:

Each reserved table measures 6 feet by 32 inches. If you do not need a table, but just the space, please note that on your form. If you require electrical service, please indicate your needs on the included Exhibitor Registration Form. This is very important when figuring placement of each booth.

EXHIBITORS' RAFFLE:

This event has become a Summer Conference highlight. Exhibitors who choose to participate may donate a prize from their company. Conference attendees receive an Exhibitor Raffle Form as part of their packet. In order to be eligible for the raffle, they must visit your booth on Monday and obtain your signature or validation stamp. At the Monday evening concert prize winners will be drawn from all validated entries. Should you wish to participate, please check the appropriate box on the Exhibitor Registration Form.

ALL-CONFERENCE RECEPTION:

You are invited to an All-Conference Reception on Monday evening after the 8:00 Concert.

BADGES:

Please complete badge information section on the registration form so that your name badges will be available upon your arrival at the conference. Please note, we can only provide two badges per exhibitor. If you have an unusual situation, please contact the NYSSMA office directly about your needs.

SECURITY:

The exhibit area will be located in the North and South Foyers on the Ballroom Level. There will be hotel security when we are not actively in session, but we caution you to secure valuable items during those times when the exhibit is not manned.

SHIPPING/VENDOR RESPONSIBILITY:

The Hilton Albany will receive materials no earlier than FRIDAY, AUGUST 11. Vendors are responsible, on move out, to label their boxes and contact the shipper for pick up of product. Vendors are responsible for moving their product to the loading dock for pick up by the shipper.

Questions?

Please feel free to call the NYSSMA Office (516-997-7200 x10) or email executive@nyssma.org if you have any questions regarding exhibiting at our conference.

Dr. Steven E. Schopp
Executive Director

NEW YORK STATE SUMMER MUSIC CONFERENCE

SUNDAY, MONDAY, TUESDAY – AUGUST 12 -14, 2018

Hilton Albany

EXHIBIT SPACE INCLUDES A 6 FT. BY 32 IN. DRAPED TABLE

Exhibitor Name: _____ Representative Name: _____

Exhibitor Address: _____

City/State/Zip: _____

Phone: (O) _____ (C) _____ (EMail) _____

BADGE INFORMATION

Representative(s) Full Name	First Name(s)

NUMBER OF TABLES: _____ for August 12-14 (Sunday/Monday/Tuesday) @ \$150.00/TABLE _____

NUMBER OF ELECTRICAL LINES _____ @ \$35.00/TABLE _____

TOTAL _____

I would like to contribute to the Exhibitor's Raffle. The prize I will contribute is:

INSERTION ORDER - Payment Due at Time of Order

WISH TO PLACE AN AD IN THE NYSSMC CONFERENCE PROGRAM

Name of Company _____ Ad Size _____ \$ _____

Person Placing Ad _____

Email and Phone Number _____

Please send completed registration and payment for the desired number of tables, electrical lines and/or advertising:

NYSSMA - Att: Dr. Steven E. Schopp, Executive Director
 718 The Plain Road, Westbury, NY 11590-5956
 (P) 516.997.7200, Ext. 10 • (F) 516.997.1700 • email: executive@nyssma.org

Checks are payable to NYSSMA®

<input type="checkbox"/> AMEX	<input type="checkbox"/> VISA	<input type="checkbox"/> MC	<input type="checkbox"/> DISCOVER	TOTAL CHARGED \$ _____
Card No.:	<input style="width: 60px;" type="text"/>	<input style="width: 60px;" type="text"/>	<input style="width: 60px;" type="text"/>	Exp. Date: _____
Signature: _____			Zip Code: _____	

HOTEL RESERVATIONS MUST BE MADE ONLINE



HILTON ALBANY
www.hilton.com

***enter Albany, NY**
***enter dates of arrival/departure**
***click have special code: Group Code 1MUSIC**

Rates start at \$144/night

PLEASE LABEL ALL ITEMS FOR THE CONFERENCE AS FOLLOWS:

Hilton Albany
40 Lodge Street, Albany, NY 12207
NYSSMC - August 12 - 14, 2018
Contact Person: Dr. Steven Schopp, Executive Director

This form is available online at www.nyssma.org.

It may be completed electronically and emailed to executive@nyssma.org
Advertising reservations and ads should be directed to dsuper@nyssma.org
Payment may be made by credit card or check

NYSSMC ADVERTISING OPPORTUNITY Deadline June 15th

Color or B/W Same Price

Inside Front Cover	8.5 x 11	\$450
Inside Back Cover	8.5 x 11	\$450
1/2 Page Inside Page (Horizontal)	7.5 x 4 7/8	\$300
1/4 Page Inside Page (Vertical)	5 x 3.5	\$200

Full Page Only Available for Inside Front or Inside Back Cover

Please remit payment at time of Insertion Order
Payment may be made by check or credit card
Artwork to be submitted no later than June 15th in pdf format to:

dsuper@nyssma.org