



# NYSSMA<sup>®</sup>



718 The Plain Road, Westbury, NY 11590-5956



April 2017

Hello Everyone! It is with great excitement and pleasure to invite you to the New York State Summer Music Conference, August 13-15, 2017 in Albany, NY. This summer's conference will showcase an outstanding line up of concerts, Director's Groups rehearsals, music reading sessions, adjudicator refresher seminars, demonstrations, discussions groups, workshops, lectures, meetings and social events. This conference is uniquely co-sponsored by the following groups. Hope to see you in Albany!

**NYSSMA  
COMECA**

**NY-ACDA  
NY-ASTA  
NYSBDA**

**NYSCAME  
J.W. PEPPER & SON, INC.**

I look forward to seeing you at the NYS Summer Music Conference!

### EXHIBITOR HOURS

Sunday, August 13	12:00 N - 4:00 PM
Monday, August 14	8:00 AM - 4:00 PM
Tuesday, August 15	8:00 AM - 1:00 PM

### SUNDAY, AUGUST 13

**12:00 PM 2017 NY-ACDA MIDDLE SCHOOL HONOR CHOIR CONCERT**

*Dr. Andrea Ramsey, University of Colorado*

### MONDAY, AUGUST 14

**1:00 PM CONFERENCE KEYNOTE**

*Larry Livingston (sponsored by NYSBDA)*

**8:00 PM NY-ACDA DIRECTORS' CHORUS**

*Dr. Karen Kennedy, University of Miami*

**NYSBDA DIRECTORS' BAND**

*Dr. Jeffrey Traster, University of Tampa*

**NY-ASTA DIRECTORS' ORCHESTRA**

*Soon Hee Newbold*

**ALL-CONFERENCE RECEPTION following MONDAY'S CONCERT**

### TUESDAY, AUGUST 15

**2:00 PM 16<sup>TH</sup> ANNUAL ELEMENTARY CHILDREN'S HONOR CHOIR CONCERT**

*Dr. Rollo Dillworth, Temple University*

Sincerely,

*Robin DeSantis*  
NYSSMA Third Vice-President

# NEW YORK STATE SUMMER MUSIC CONFERENCE

AUGUST 13 - 15, 2017

Hilton Albany

## EXHIBITOR HOURS

<b>Summer Conference</b>	<b>Sunday, August 14</b>	<b>12:00 N – 4:00 pm</b>
	<b>Monday, August 15</b>	<b>8:00 am – 4:00 pm</b>
	<b>Tuesday, August 16</b>	<b>8:00 am – 1:00 pm</b>

### **SET UP:**

Please set up exhibits Sunday morning 8:00 AM – 12:00 Noon. You should bring a cover for your table over night.

### **EXHIBIT:**

Each reserved table measures 6 feet by 32 inches. If you do not need a table, but just the space, please note that on your form. If you require electrical service, please indicate your needs on the included Exhibitor Registration Form. This is very important when figuring placement of each booth.

### **EXHIBITORS' RAFFLE:**

This event has become a Summer Conference highlight. Exhibitors who choose to participate may donate a prize from their company. Conference attendees receive an Exhibitor Raffle Form as part of their packet. In order to be eligible for the raffle, they must visit your booth on Monday and obtain your signature or validation stamp. At the Monday evening concert prize winners will be drawn from all validated entries. Should you wish to participate, please check the appropriate box on the Exhibitor Registration Form.

### **ALL-CONFERENCE RECEPTION:**

You are invited to an All-Conference Reception on Monday evening after the 8:00 Concert.

### **BADGES:**

Please complete badge information section on the registration form so that your name badges will be available upon your arrival at the conference. Please note, we can only provide two badges per exhibitor. If you have an unusual situation, please contact the NYSSMA office directly about your needs.

### **SECURITY:**

The exhibit area will be located in the North and South Foyers on the Ballroom Level. There will be hotel security when we are not actively in session, but we caution you to secure valuable items during those times when the exhibit is not manned.

### **SHIPPING/VENDOR RESPONSIBILITY:**

The Hilton Albany will receive materials no earlier than FRIDAY, AUGUST 12. Vendors are responsible, on move out, to label their boxes and contact the shipper for pick up of product. Vendors are responsible for moving their product to the loading dock for pick up by the shipper.

### **Questions?**

Please feel free to call the NYSSMA Office (516-997-7200 x10) or email [executive@nyssma.org](mailto:executive@nyssma.org) if you have any questions regarding exhibiting at our conference.

*Dr. Steven E. Schopp*  
Executive Director

# NEW YORK STATE SUMMER MUSIC CONFERENCE

## SUNDAY, MONDAY, TUESDAY – AUGUST 13 -15, 2017

### Hilton Albany

#### EXHIBIT SPACE INCLUDES A 6 FT. BY 32 IN. DRAPED TABLE

Exhibitor Name: \_\_\_\_\_ Representative Name: \_\_\_\_\_

Exhibitor Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (O) \_\_\_\_\_ (C) \_\_\_\_\_ (EMail) \_\_\_\_\_

#### BADGE INFORMATION

Representative(s) Full Name	Preferred First Name(s)

NUMBER OF TABLES: \_\_\_\_\_ for August 13-15 (Sunday/Monday/Tuesday) @ \$150.00/TABLE \_\_\_\_\_

NUMBER OF ELECTRICAL LINES \_\_\_\_\_ @ \$30.00/TABLE \_\_\_\_\_

**TOTAL** \_\_\_\_\_

**I would like to contribute to the Exhibitor's Raffle. The prize I will contribute is:**

\_\_\_\_\_

#### INSERTION ORDER - Payment Due at Time of Order

**WISH TO PLACE AN AD IN THE NYSSMC CONFERENCE PROGRAM**

Name of Company \_\_\_\_\_ Ad Size \_\_\_\_\_ \$ \_\_\_\_\_

Person Placing Ad \_\_\_\_\_

Email and Phone Number \_\_\_\_\_

*Please send completed registration and payment for the desired number of tables, electrical lines and/or advertising:*

NYSSMA - Att: Dr. Steven E. Schopp, Executive Director  
 718 The Plain Road, Westbury, NY 11590-5956  
 (P) 516.997.7200, Ext. 10 • (F) 516.997.1700 • email: executive@nyssma.org

Checks are payable to NYSSMA

<input type="checkbox"/> AMEX	<input type="checkbox"/> VISA	<input type="checkbox"/> MC	<input type="checkbox"/> DISCOVER	<b>TOTAL CHARGED</b> \$ _____
Card No.: <input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>	<input style="width: 50px;" type="text"/>	Exp. Date: _____
Signature: _____			Zip Code: _____	

## HOTEL RESERVATIONS MUST BE MADE ONLINE



**HILTON ALBANY**  
**www.hilton.com**

**\*enter Albany, NY**  
**\*enter dates of arrival/departure**  
**\*click have special code: Group Code INYSMA**

**Rates start at \$144/night**

### PLEASE LABEL ALL ITEMS FOR THE CONFERENCE AS FOLLOWS:

Hilton Albany  
40 Lodge Street, Albany, NY 12207  
NYSSMC - August 13 - 15  
Contact Person: Dr. Steven Schopp, Executive Director

**This form is available online at [www.nyssma.org](http://www.nyssma.org).**

**It may be completed electronically and emailed to [executive@nyssma.org](mailto:executive@nyssma.org)  
Advertising reservations and ads should be directed to [dsuper@nyssma.org](mailto:dsuper@nyssma.org)**

**Payment may be made by credit card or check**

## NYSSMC ADVERTISING OPPORTUNITY Deadline June 15<sup>th</sup>

### Color or B/W Same Price

Full Pg <b>Back</b> Cover*	8.5 x 11	\$500
1/2 Page Inside Page (Horizontal)	7.5 x 4 7/8	\$300
1/4 Page Inside Page (Vertical)	5 x 3.5	\$200

### \* Full Page Only Available for Back Cover

Please remit payment at time of Insertion Order  
Payment may be made by check or credit card  
Artwork to be submitted no later than June 15<sup>th</sup> in pdf format to:

**[dsuper@nyssma.org](mailto:dsuper@nyssma.org)**