**PLACE ON DISTRICT LETTERHEAD**

**FOR IMMEDIATE RELEASE CONTACT:** (*Name)*

*(Phone Number)*

*(Email Address)*

**(Number of students) from (Name of District) Selected to**

**All-Eastern Ensemble(s)**

*Student(****s****) selected to represent District’s Music Program in (****location of festival****)*

**(Date, Location) – (Name of School District)** is proud to announce the selection of **(number of students**) from its music program that will perform at the Eastern Division Honors Festival held in **(location)**. The event - held from (**insert dates**) - is sponsored by the National Association for Music Education (NAfME). **(He/She/They**) will be among the more than two hundred (200) students selected from school music programs across the state. Six hundred (600) students will participate from schools across the east coast.

Students will rehearse and perform with renowned conductors including (**name of conductor**) for the All National Concert Band; (**name of conductor**), for the All National Orchestra; (**name of conductor**), for the All National Mixed Choir; and (**name of conductor**), for the All National Jazz Band.

“This is a wonderful opportunity for our students,’’ said (**Superintendent, Principal, Arts Administrator, Teacher**). “They will work collaboratively with other young musicians from schools outside of New York and gain valuable experience by working with renown master conductors.”

NYSSMA, the New York State School Music Association, is the largest state affiliate of NAfME, the National Association for Music Education. The mission of NYSSMA is to advocate and improve the education in music of all people by promoting appropriate music activities and programs in the schools and communities throughout New York State.

(**Insert School District Boilerplate**)

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